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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/587,111	07/24/2006	John William Richardson	PU030288	9520
24498 Robert D. Shee	7590 06/10/2011 Id, Patent Operations	EXAM	EXAMINER	
THOMSON L	icensing LLC	KIM, HEE-YONG		
P.O. Box 5312 Princeton, NJ 0		ART UNIT	PAPER NUMBER	
			2482	
			MAIL DATE	DELIVERY MODE

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)				
10/587,111	RICHARDSON ET AL.				
Examiner	Art Unit				
HEE-YONG KIM	2482				
	10/587,111 Examiner	10/587,111 RICHARDSON ET / Examiner Art Unit			

	HEE-YONG KIM	2482	
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	ress
THE REPLY FILED 20 May 2011 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR AL	LOWANCE.	
<ol> <li>X The reply was filed after a final rejection, but prior to or on this application, applicant must timely file one of the follow places the application in condition for allowance: (2) a No a Request for Continued Examination (RCE) in compliand time periods:</li> </ol>	ving replies: (1) an amendment, aft tice of Appeal (with appeal fee) in	fidavit, or other evider compliance with 37 C	nce, which FR 41.31; or (3)
a) The period for reply expiresmonths from the mailing	g date of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire is Examiner Note: If box 1 is checked, check either box (a) or	ater than SIX MONTHS from the mailin (b). ONLY CHECK BOX (b) WHEN THI	g date of the final rejecti	on.
TWO MONTHS OF THE FINAL REJECTION. See MPEP 7. Extensions of time may be obtained under 37 CFR 1.136(a). The date		196/a) and the appropria	to extension fee
Deletions of tillne may be doublered on Indeed to Today, in which we been filled is the date for purposes of determining the period of exunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL.	tension and the corresponding amount shortened statutory period for reply orig than three months after the mailing da	of the fee. The appropr inally set in the final Offi	iate extension fee ce action; or (2) as
The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exte a Notice of Appeal has been filed, any reply must be filed.	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of th	
<u>AMENDMENTS</u>		, ,	
<ol> <li>The proposed amendment(s) filed after a final rejection,</li> <li>They raise new issues that would require further co</li> <li>They raise the issue of new matter (see NOTE below the proposed in the pro</li></ol>	nsideration and/or search (see NO		ecause
<ul> <li>(c) They are not deemed to place the application in bel appeal; and/or</li> </ul>			the issues for
(d) They present additional claims without canceling a	corresponding number of finally rej	ected claims.	
NOTE: (See 37 CFR 1.116 and 41.33(a)).  4. The amendments are not in compliance with 37 CFR 1.1	21 See attached Notice of Non-Cr	mnliant Amendment	(PTOL-324)
Applicant's reply has overcome the following rejection(s)		Inpliant Americanion	(1 102 024).
Newly proposed or amended claim(s) would be al non-allowable claim(s).	llowable if submitted in a separate,		
7. X For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows:		II be entered and an e	explanation of
Claim(s) allowed: Claim(s) objected to:			
Claim(s) objected to: Claim(s) rejected: 25,28-34,36 and 39-45.			
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
<ol> <li>The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good an was not earlier presented. See 37 CFR 1.116(e).</li> </ol>			
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessar</li> </ol>	vercome <u>all</u> rejections under appe	al and/or appellant fa	ils to provide a
<ol> <li>The affidavit or other evidence is entered. An explanatio REQUEST FOR RECONSIDERATION/OTHER</li> </ol>	n of the status of the claims after e	ntry is below or attacl	ned.
The request for reconsideration has been considered bu Applicant's arguments are not persuasive.	t does NOT place the application is	n condition for allowa	nce because:
12. Note the attached Information Disclosure Statement(s).	(PTO/SB/08) Paper No(s)		
13. 🛛 Other: See continuation sheet.			
/CHRISTOPHER S KELLEY/ Supervisory Patent Examiner, Art Unit 2482			

- 1. Applicant cancelled claim 35 and there is no other change other than that in the amendment.
- Amendment is entered.
- Applicant argues (pp.5-9) that Jones and Visharam do not teach embedding the parameter information in a Session Description Protocol (SDP) payload of a hint track of the file. Examiner respectfully disagrees.
- Visharam discloses embedding parameter information (SEI is meta data separately from media data, paragraph 47) in SDP payload (SEI message is signaled by external means (SDP), paragraph 172) of a hint track.